



THE CLASSROOM OF THE FUTURE



MESSAGE from the Director



Executive learning is of great strategic importance to TAPMI as it provides an opportunity to engage intensively with professionals and stay connected with current business trends, issues and opportunities.

TAPMI Centre for Executive Learning will significantly multiply our reach and propagate the rigour and quality of the TAPMI brand of education. The TAPMI Centre for Executive Learning is really the future of classroom learning, delivering quality education to those who need it.

The TAPMI Centre for Executive Learning is targeted at corporate executives who are keen on fast-tracking their careers. This unique model of LEARNING and APPLYING concurrently is truly designed for lifelong learning.

The TAPMI Centre for Executive Learning launches its 2nd flagship 11-month **Executive Post Graduate Program in Management (EPGPM)** through the D2D classroom mode.

Prof. Madhu Veeraraghavan
Director, TAPMI

INTRODUCING TAPMI

T A Pai Management Institute (TAPMI) is a top-ranking business school with a rich legacy of innovation, rigour and academic delivery.

The TAPMI curriculum is designed to provide multi-disciplinary and holistic learning to meet clearly-articulated program levels and course level goals. The TAPMI faculty has research, industry and academic experience and emphasizes experiential learning through pedagogy such as case studies, simulation and field work.

TAPMI intends to reach corporate executives who are located far-away and deliver through a D2D mode.

ABOUT

Centre for Executive Learning



The Centre for Executive Learning creates new learning opportunities for working executives. The delivery rigour is outstanding as it is synchronous, interactive and controlled.



TAPMI Centre for Executive Learning rides on HD video conferencing network and delivers high-quality video and audio. The experience is seamless.



TAPMI Centre for Executive Learning delivers high-quality learning experience that is associated with a physical classroom.



It presents an opportunity for working executives to study a post-graduate program in management without taking a break from their careers.



Executive Post Graduate Program in Management:



All courses to run on Webex/Zoom Platforms (online Learning)



D2D: Participants can attend the sessions at home or office using their tablet or laptop or smartphone



Mentoring by TAPMI faculty.



Participant centered learning



All courses are taught by TAPMI faculty or Senior Alumni



Classes on Saturday evening and Sunday morning



11-month program

PROGRAM

Objectives

Executive – Post Graduate Program in Management



TAPMI Centre for Executive Learning is commencing the next batch of Executive Post Graduate Program in Management (EPGPM)



The program has been designed to reflect the current challenges, opportunities and practices in management and to deliver integrated learning to participants.



TAPMI Executive PGPM will deliver multi-disciplinary and multi-sectoral management learning in an applied context.



The program offers great width in terms of coverage of various disciplines. This will provide critical perspectives to the participants as they grow to assume leadership positions.



The Executive PGPM course will enable participants to fast-track their managerial career and grow to leadership positions



PROGRAM

Design

- **The program offers a wide coverage of various disciplines. This will provide a comprehensive overview of all functional areas to the participants.**
- **Interactive and Applied learning**
 - Applied learning through case-studies, project work, assignments and discussion posts
 - Capstone project to integrate multi-disciplinary learning.
 - 150 hours of Comprehensive learning.
- **Learning delivery by high calibre faculty**
 - The TAPMI faculty who teach the 2-year full time PG program in management, will deliver this program
 - Engage with the faculty



PROGRAM

Delivery



Enrol in the Program



Learn through **D2D**



Attend 2 classes
per week (6 hours)



Study using course
content & e-books



Develop skills through
multiple assessments



Obtain the PG Certificate
from TAPMI

PROGRAM

Highlights



Executive PG Program in Management



Interactive & Applied Learning



High Caliber Faculty



CAPSTONE Project



Become a member of the
TAPMI Alumni Network

SELECTION

Process

There are 3 stages in the SELECTION PROCESS



Registration & Counselling:

- Candidates can register their interest and request for a brochure.



Personal Interview:

- Short listed candidates will be invited for a Personal Interview through Video conferencing (Skype, Webex, Zoom) conducted by the TAPMI faculty.



Selection:

- On selection the participant will be sent an offer letter requiring payment of the course fee to be paid within a date specified.
- On payment of the fee, the participant will receive primer content for foundation courses.

ELIGIBILITY

- Graduates from recognized universities with minimum 50 % marks
- 1-10 years of Industry experience from reputed companies



PROGRAM

Calendar

Sl. No. Program Modules TAPMI EPGPM Module

1	Effective Communication for Managers	1
2	Managerial Economics	1
3	Accounting for Managers	2
4	Business Statistics	2
5	Marketing Management	3
6	Financial Management	3
7	Operations Management	4
8	Human Resource Management	4
9	Business Strategy	5
10	Business Leadership	5
11	Capstone	6
12	Managing Digital Organizations	6
Electives (Any two)		7
Digital Marketing		
Fintech		
AI and ML-Business Applications		
Business Analytics		



PROGRAM

Fee

Application registration fee: Nil

Fee: Total INR 1.65 Lakhs + GST

Executive registering by August 15th 2021, would get one time early bird pricing discount of INR 15,000.



The composite program fee includes:

- E-Books and other course content for the program
- Alumni registration fee

REFUND POLICY

- Program fee will be collected in 2 installments
- After the program commences there will be no refund of fees paid.
- Fees paid will be refunded if withdrawal request is made before the course commences, after deducting a nominal amount of INR 1,000 towards booking costs.

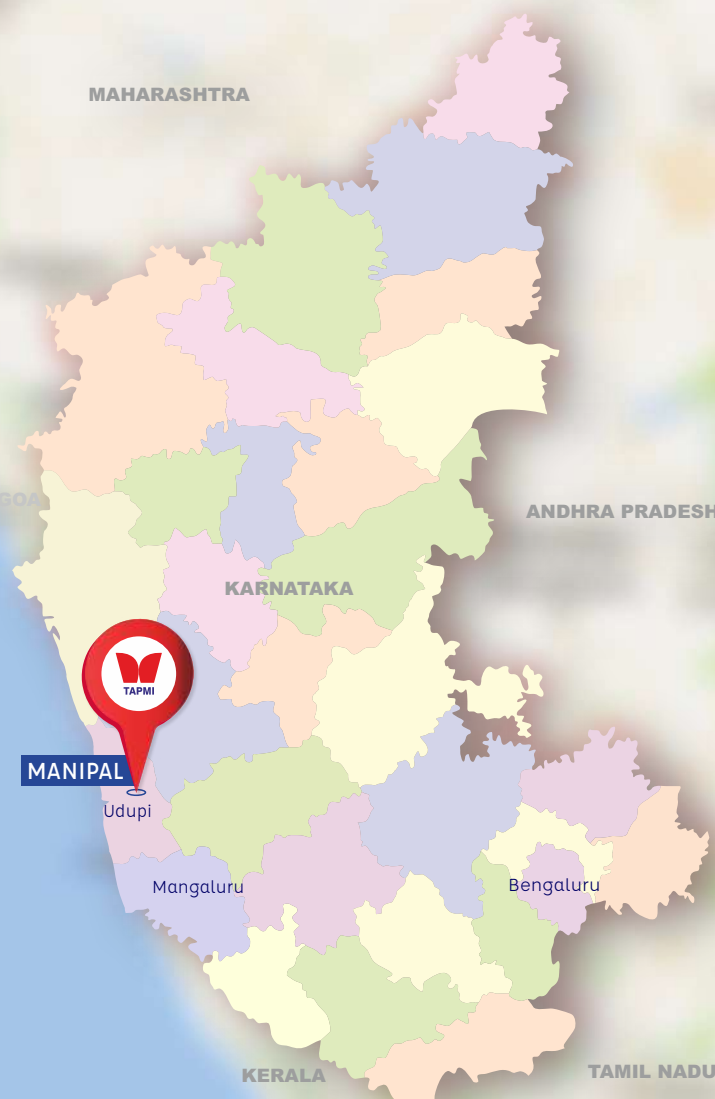




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For more information, please visit: www.tapmi.edu.in/executive-post-graduate-program-in-management/