



**TAPMI**  
(A constituent unit of MAHE, Manipal)



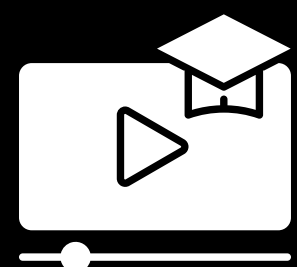
For The Breed That's *Born*  
*To Lead*

PROSPECTUS 2023-24

MBA - Banking and Financial Services



**online**  
**MANIPAL**



**100%**  
**Online**



### ACCREDITATION



Among **5% of the top business schools worldwide** to have been accredited with the Association to Advance Collegiate Schools of Business (AACSB) accreditation

### ACCREDITATION



Among the **8 institutions in India** to have the AACSB & Association of MBAs (AMBA) accreditation

### RANKED 42



India's Top 45 Management Institutes in 2023

# TAPMI As Your Learning Partner

Established in 1980, TAPMI is a business school with remarkable achievements & accreditations that speak for themselves. The institution is focused on making students business-ready right from the first day. At TAPMI, we greatly believe in the power of experiential learning, one of the pillars of education. Every element in our action-based and outcome-centric curriculum is geared toward teaching students through real experiences. Choosing TAPMI as your learning partner can be one of the best decisions at this stage of your learning journey.

### RANKED 4



India's Top 5 Private MBA Institutions in 2023

### RANKED 4



South Zone's Top 5 Business Schools in 2022

### RANKED 7



India's Top 10 Private B-schools in 2021-22

### RANKED 150+



World's #151+ University in Master's in Management | Finance in 2023



“TAPMI is part of an elite group of business schools accredited by the Association to Advance Collegiate Schools of Business International (AACSB) and the Association of MBAs (AMBA). It is consistently ranked among the top 1% of B-Schools in India. The MBA - BKFS program from TAPMI will boost your capabilities multifold & aid you in your leadership journey in the BFSI sector. Specially curated to help you yield maximum outcome while offering a highly flexible learning trajectory, this 100% online program is a one-stop solution for all your learning requirements. I warmly welcome you to the TAPMI learning community.

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**Prof. Durga Prasad M**  
Director (I/C)







# Why TAPMI's MBA-BKFS Program?

The banking & financial services sector is brimming with opportunities for individuals who are equipped with the latest technology & familiar with the nuances of this booming sector. TAPMI's MBA-BKFS program has been the number one choice for several career-focused individuals and after 8 years of successful on-campus delivery, the legacy of this robust program is accessible online. Online learners can now gain our prestigious MBA BKFS degree and successfully transition to a leadership role - all from the comfort of their homes, while continuing their jobs, and at an unbelievably affordable price.



**24  
months**



**15-20 hours/  
week**



**100%  
Online**



# How Will MBA - BKFS Empower YOU?

The tech-enabled generation of learners needs more than what a traditional MBA program offers. TAPMI's MBA-BKFS program has been meticulously developed, keeping contemporary leaders in mind. This 100% online program is taught by the same faculty who teaches the students of the on-campus program. Here's what you will experience during this online program.



## Comprehensive knowledge of BFSI

Get a deeper understanding of the new-age BFSI sector and move into managerial roles by exploring job opportunities in in-demand profiles.



## Live sessions with TAPMI faculty

Participate in weekly live sessions that are conducted by the same faculty who teach the students of the on-campus MBA-BKFS program. Get access to recorded sessions in case you miss live classes.



## Advanced digital platform

Attend live classes and access recorded sessions, e-learning material and extensive e-libraries through an enhanced digital learning platform.



## Global networking

Expand your professional networking by interacting with peers, faculty & industry leaders and gain insights on market trends.



## Placement assistance

Attend industry readiness webinars and career counselling sessions conducted by experts and improve your job prospects through our placement assistance services.



## TAPMI alumni status

Get the prestigious T.A. Pai Management Institute alumni status and build industry connections by getting access to a strong alumni network.





# Who Can Do The Program?

- Early-career professionals or those aspiring for a career in banking and financial management
- Mid to senior-level managers working in the banking and financial services sector eager to understand risk management and control in an evolving business environment
- Business leaders in banking and financial institutions keen to gain a deeper understanding of BFSI sector in a disruptive world
- Risk management consultants and finance professionals working in a bank or a fintech organization or handling similar clients/projects



**Candidates who have completed 10+2+3-year bachelor's degree from a recognized institution/university.**



**Candidates must have a minimum of 50% marks in aggregate in graduation.**



**Candidates must have minimum one year of work experience from reputed organizations.**

# MBA in Banking & Financial Services (MBA BKFS) |

## Program structure

Semester 1	Semester 2	Semester 3	Semester 4
Financial Accounting	Financial Statement Analysis	FinTechs & Role of Emerging Technologies in Finance	Financial Derivatives
Corporate Finance – I	Macroeconomics	Analytics in Finance & Banking	Global Capital Markets
Managerial Economics	Management Accounting	Financial Engineering & Structured Finance	Technical Analysis
Business Statistics	Corporate Finance- II	Financial Modelling Using Excel & VBA	Market Microstructure
Marketing Management	Financial Econometrics	Treasury & Asset Liability Management	Investment Management
Organizational Behavior	Insurance Management	Fraud Risk Management & Forensic Accounting	Business Analysis & Valuation
Indian Financial System & Financial Markets	Human Resource Management	International Banking & Foreign Exchange	Corporate Restructuring
Storytelling with Data	Financial Product Selling	Risk Management	Behavioral Finance
Strategic Decision Making and Value Creation	Economic Policy Analysis	Mergers & Acquisitions	Private Equity & Venture Capital
IT In Banking	Operations Management	Fixed Income Securities	Investment Banking & Value Investing

■ A total of 80 credits will be awarded to learners during the program (40 credits in each year).





**Program Fee:**  
INR 360,000



**Per semester fee:**  
INR 90,000



**Application Fee:**  
INR 1,500

■ Note: TAPMI reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

**Roles You Can Explore**

Wealth Management

Asset Management

Financial Risk Management

Investment Banking

Corporate Banking

Financial Risk Advisory

Financial Analysis

Investor Relations

Fund Investment & Services

Credit Risk Analysis

Financial Compliance

Private Banking

Treasury Management

Wholesale Banking







# Application Process



## Choose a program & register

Visit [www.onlinemanipal.com](http://www.onlinemanipal.com) & register by filling in your basic details and paying the application fee.



## Provide educational & work details

Fill in your educational & work experience-related details.



## Pay program fee

Pay the program fee to complete the application process.



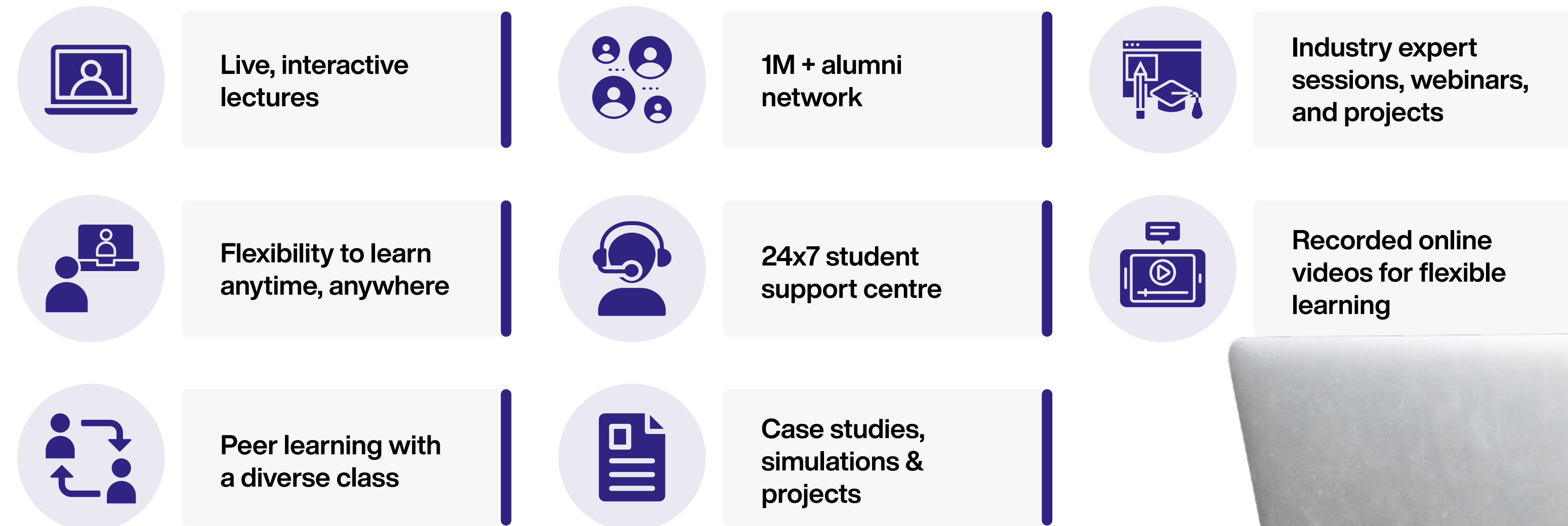
## Upload documents & submit application

Upload supporting documents & submit your application to complete the process.



# Program Delivery

Our online programs are delivered through a state-of-the-art technology platform.



## Get attractive scholarships

Exclusive scholarships designed for defense personnel, meritorious students, differently-abled people, MAHE alumni, and alumni of degree colleges under Academy of General Education (AGE).

## Avail easy financing options

We offer easy financing options in the form of loans at low interest rates and part payment facilities to enable students to secure seats seamlessly. Additionally, students can also apply for education loans to obtain tax benefits.





# Our Hiring Partners



## Our Placement Record

100%

Placement record

70+

Top recruiting organisations

15.7

LPA Average CTC

5.4x

Salary upturn

■ **Note:** Placement data & hiring partners pertain to the on-campus MBA-BKFS program (2021-2023)



# Alumni Speak

“TAPMI’s BKFS program is one of the best courses for finance enthusiasts. It converts topics in-depth and provides great learning opportunities for those who want to pursue a career in finance. While keeping up with industry practices, it also includes subjects such as data analytics, which truly adds value to the course.”

**Tanmay Dabholkar**

Business Consultant



“An extremely useful program for students looking to establish a career in finance. It offers insights into various diversified aspects of finance, from fixed income securities, investment management, financial advisory, and much more. We also got to learn from industry experts through various sessions held from time to time to help us understand what exactly the industry demands from us and how to excel in the same.”

**Prabal Jain**

Deputy Manager



“TAPMI’s MBA-BKFS is a well-designed course. It has given me practical experience with various concepts we use in finance via in-class case discussions, debates, etc. This course also has a perfect blend of Marketing and Strategy concepts which became handy during my internship.”

**Siddharth Goyal**

“BKFS program at TAPMI has helped me develop a multidimensional perspective towards finance. I joined here aspiring to prepare for the same old traditional opportunities offered in banking and financial services but ended up with so much more. I was able to widen my horizon through discussions with professors, guest faculties, and students over numerous sessions, workshops, and case discussions.”

**Shobhit Jain**

“Joining the BKFS course at TAPMI was a critical and successful decision for me. The curriculum is constantly updated as per financial industry requirements. The subject design and the faculty here give you the liberty to think beyond just theories, and they demonstrate concepts and their use through discussions and live case studies. Overall, it has exposed me to the industry and prepared me for my future corporate life.”

**Swathi Shubham**

“I am one of those rare combinations with an MBA from Medical background. With a passion for finance but coming from a diverse background, the course design was so systematic that my journey was seamless. The industry-relevant course structure also helped me a lot during my internship.”

**Dr. N Gayathri**





**TAPMI Centre for Executive Learning (TCEL)**  
A unit of Manipal Academy of Higher Education (MAHE)

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